

## **A Brief History of Public Art Policy-Making and Legislation in the United States and Kansas City, Missouri**

**Kansas City, Missouri Municipal Art Commission**

*Through the One Percent for Art Program, the mission of the Municipal Art Commission is to serve as a catalyst for artistic growth and aesthetic excellence in our communities, and in doing so, enhance the vitality of Kansas City and enrich the lives of our residents.*

From about 1900 to 1910, cities of 2,500 or more were cropping up throughout the U.S. Initially, most of these cities were focused on industry and commerce. More than 3000 Village Improvement and City Beautiful Associations were established in these growing cities to foster more beautiful, sustainable, and safer neighborhoods.



Downtown Hillsboro, KS c. 1908



City Hall and Fire Department, Webb City, MO, c. 1898



Kansas City, MO, (Grand) c. 1910

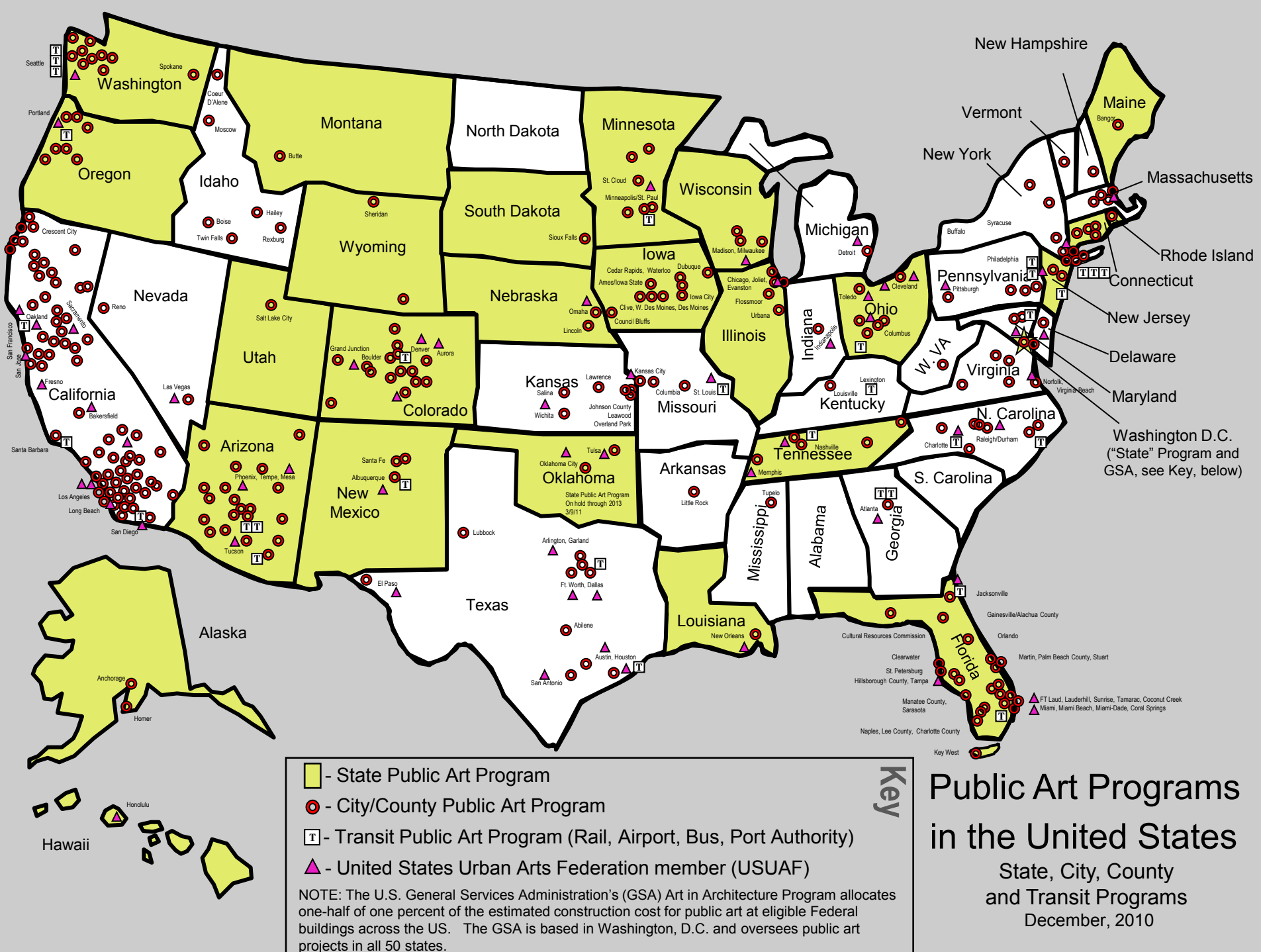


Yerba Buena, CA (San Francisco), c. 1890

## A timeline of Public Art Policy and Legislation in the U. S. and Kansas City

- 1900-1910 - 3,000 Village Improvement/City Beautiful associations are established
- 1926 - The Kansas City Municipal Art Commission is established by City Charter
- 1935 - 1943 - During the depression, the Works Progress Administration (WPA) Federal Art Program employs more than 6,000 artists who create more than 2,000 murals, 17,000 sculptures and 100,000 paintings which adorn many federal buildings/sites.
- 1959 - Philadelphia passes the first one percent for art ordinance in the United States
- 1965 - National Endowment for the Arts is established
- 1970 - Kansas City Council adopts Resolution 37682 - 1% of the engineer's estimate of the cost of constructing or remodeling any municipal building be devoted to features of aesthetic ornamentation and adornment of such building
- 1972 - The Government Services Administration (GSA) Art in Architecture program is established, requiring one half of one percent on select Federal buildings
- 1981 - Kansas City Council adopts Resolution 52393, reaffirming Resolution 37682
- 1986 - Kansas City Council unanimously approves the one percent for art ordinance
- 2011 – There are now over 350 municipal public art programs in the United States





And, there are a range of percent for art policies. . .

U.S. Urban Arts Federation

*The United States Urban Arts Federation (USUAF) is an alliance of the chief executives of arts agencies in the nation's 60 largest cities. USUAF meets twice annually to discuss the social, educational, and economic impact of the arts in their regions.*

City of Albuquerque Cultural Services Department (1% Public Art)  
City of Atlanta, Bureau of Cultural Affairs (1.5% Public Art)  
City of Aurora Cultural Services Division (1% Public Art)  
City of Austin Cultural Arts Division (2% Public Art)  
Arts Council of Kern, Bakersfield, CA  
Baltimore Office of Promotion and the Arts (1% Public Art)  
Mayor's Office of Arts, Tourism & Special Events, Boston (Private/Public Art)  
Arts Council in Buffalo/Erie County (Annual Allocation Public Art)  
Arts & Science Council of Charlotte/Mecklenburg, Inc. (1% Public Art)  
City of Chicago, Department of Cultural Affairs (1.33% Public Art)  
City of Cincinnati Office of Arts and Culture (1% Public Art)  
Community Partnership for Arts and Culture, Cleveland (1% Public Art)  
COPPeR (Cultural Office of the Pikes Peak Region) (Voluntary Public Art)  
City of Dallas Office of Cultural Affairs (1% Public Art)  
Denver Cultural Affairs Office (1% Public Art \*CIP over \$1mill.)  
Fine Arts and Cultural Affairs – El Paso, TX (1% Public Art)  
Fort Lauderdale - Broward County Cultural Affairs (1% Public Art)  
Arts Council of Fort Worth & Tarrant County (2% Public Art all CIP)  
Mayor's Office of Culture and the Arts, Honolulu, HI (1% Public Art)  
Cultural Arts Council of Houston/Harris County (1.75% Public Art all CIP)  
Arts Council of Indianapolis  
Cultural Council of Greater Jacksonville (.75% Public Art all CIP)  
Arts Council of Metropolitan Kansas City  
City of Las Vegas Office of Cultural Affairs (+Public Art)  
Arts Council for Long Beach (+Public Art all CIP + Private Dev.)  
Los Angeles Department of Cultural Affairs (1% Public Art all CIP + Priv. Dev.)  
Greater Memphis Arts Council (+ Public Art)  
City of Mesa Arts & Cultural Division (1% Public Art all CIP)  
Miami-Dade County Department of Cultural Affairs (1% Public Art)  
Cultural Alliance of Greater Milwaukee (1% Public Art all CIP)  
City of Minneapolis, Division of Cultural Affairs  
Metropolitan Nashville Arts Commission (1% Public Art all CIP)  
Arts Council of New Orleans (1% Public Art all CIP)

City of New York Department of Cultural Affairs (1% Public Art all CIP)  
City of Oakland, Cultural Arts & Marketing Department  
Arts Council of Oklahoma City  
Greater Philadelphia Cultural Alliance (+Public Art)  
Phoenix Office of Arts & Culture (1% Public Art all CIP)  
Greater Pittsburgh Arts Council  
Regional Arts and Culture Council, Portland, OR (1.33% Public Art all CIP)  
St. Louis Regional Arts Commission  
Raleigh Arts Commission  
Sacramento Metropolitan Arts Commission (1% Public Art)  
City of San Antonio, Office of Cultural Affairs  
San Diego Commission for Arts and Culture (1% Public Art all CIP + bed tax)  
San Francisco Arts Commission (1% Public Art all CIP)  
City of San Jose Office Cultural Affairs/Economic Dev.(1% Public Art all CIP)  
4Culture Cultural Development (King County), Seattle (1% Public Art)  
City of Seattle, Office of Arts & Cultural Affairs (1% Public Art all CIP)  
Arts Council of Hillsborough County – Tampa, FL (1% Public Art)  
Arts Commission of Greater Toledo  
Tucson Pima Arts Council  
Arts & Humanities Council of Tulsa  
Virginia Beach Arts & Humanities Commission (1% Public Art )  
DC Commission on the Arts and Humanities (1% Public Art)  
Arts and Cultural Division for the City of Wichita (1% Public Art)

Other:

Arlington County Cultural Affairs Division  
Broward County Cultural Affairs  
Sedona Division of Arts and Culture  
Department of Cultural Affairs, City of New Haven, CT  
Office of cultural Affairs, Columbia, MO  
San Antonio Office of Cultural Affairs  
City of Atlanta Department of Parks, Recreation and Cultural Affairs  
City of Charleston Office of Cultural Affairs  
Mayor's Office for Cultural Affairs – Newton, MA  
Office of Cultural Affairs – Hartford, CT  
City of Virginia Beach Office of Cultural Affairs  
Winston-Salem Office of Cultural Affairs

\*CIP – Capital Improvement Project

# Public Art

May include works selected and funded through public process and/or. . .





# Public Art

Works selected and funded through private process



Or some combination of both





## KC + Arts + Design + Creative Industry: A Convenient Truth

According to a study published in 2004, of the 29 largest metropolitan areas in the United States, Kansas City ranked 26<sup>th</sup> or 28<sup>th</sup> yet was. . .

- Fourth in concentration of graphic designers
- Sixth in concentration of industrial and commercial designers
- Seventh in the concentration of visual artists and
- Twelfth in the concentration of architects

*The Artistic Dividend Revisited* Project on Regional and Industrial Economics  
Humphrey Institute of Public Affairs, University of Minnesota

During his artist interview, R.M. Fischer encouraged the selection panel to consider the merits of an iconic element on the Kansas City sky line. . .



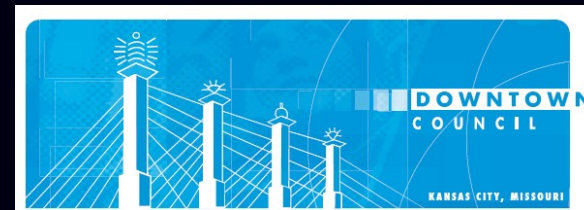
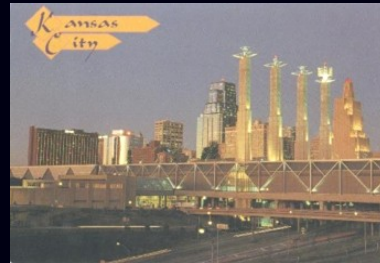
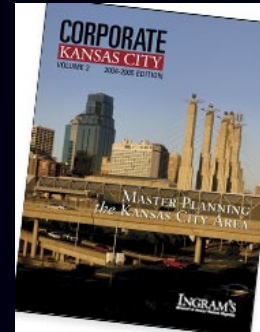
**R. M. Fischer**

*Sky Stations, 1994*

Artwork atop the pylons *and* 50 interior hanging light sculptures  
Stainless steel and aluminum  
Bartle Hall Convention Center



Evidently, he was right. . .



Mid America Regional Council

Kansas City has a remarkable collection of public art which has brought local, regional and national recognition over the years.

The City's public art collection has been featured in:

- Kansas City Star
- KCUR
- The Pitch
- Art in America
- Public Art Review
- Americans for the Arts/Public Art Network's Year in Review





**Kristin Jones & Andrew Ginzel**  
*Polarities*, 2003-2004  
 Terrazzo Floors with Inlaid Mosaic Medallions  
 Kansas City International Airport





**John T. Scott**

*Jazz Pantheon*, 2003  
Stainless Steel

18<sup>th</sup> and Vine/American Jazz Museum, Kansas City, MO





The artist directing volunteers in front of a "green screen" while videotaping Kansas Citians "flying."



As the focal point of each of three gardens, video loops show four seasonal versions of Kansas Citians "flying" like superheroes across the three LED screens. To achieve this, the artist and his crew spent three days videotaping Kansas Citians jumping on a trampoline in front of a "green-screen." More than 600 people volunteered to be videotaped and included in the videos, which will run throughout the day and night seven days a week.



**Chris Doyle**

*The Moons, 2007*

Sprint Center Arena

Landscaping, concrete pathways, video and water  
Near the intersection of Grand Blvd. and Truman Road

Many artworks appreciate in value

Original Project Budget: \$700,000.00.

Current Value(based on current auction prices for similar pieces by this artist):

\$1.05 to 1.35 million



**Joel Shapiro**

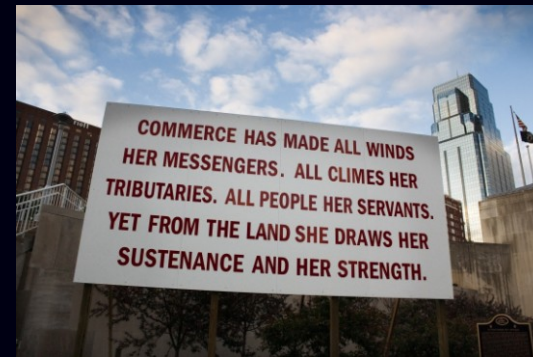
*Three Figures/Fifteen Elements*, 1996

Bronze

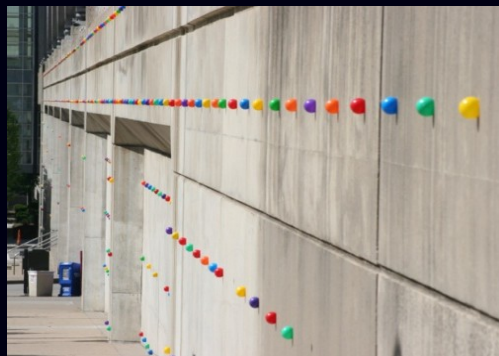
Kansas City International Airport

In addition to curating 36 artworks into the City's collection, the Kansas City Municipal Art Commission has been instrumental in developing new partnership programs for the benefit of area artists. Many artists who have participated in these programs have gone on to land bigger projects locally and nationally.





## Avenue of the Arts – DST Systems Inc. and 360 Architects







## Art in the Loop – Downtown Council & Kansas City Art Institute



Other municipalities on both sides of the Stateline have implemented public art programs



# Leawood Public Art Program

*\$5 per resident per year +  
Public Art Impact Fee for Nonresidential  
Development - \$. 15 per square foot of floor  
area, finished.*



**Nate Fors**

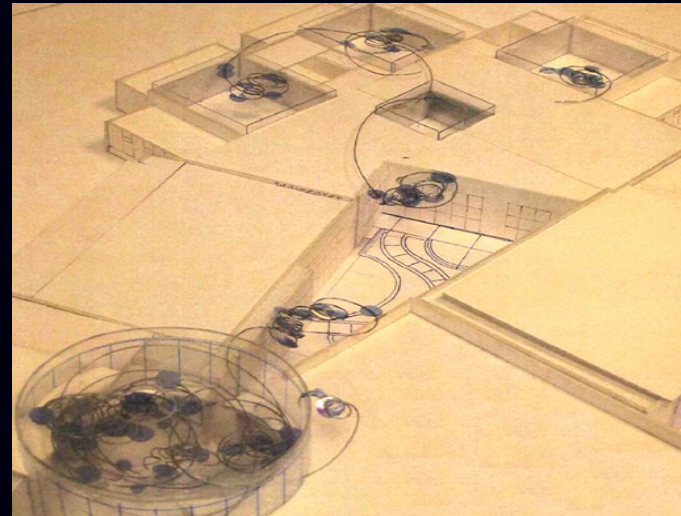
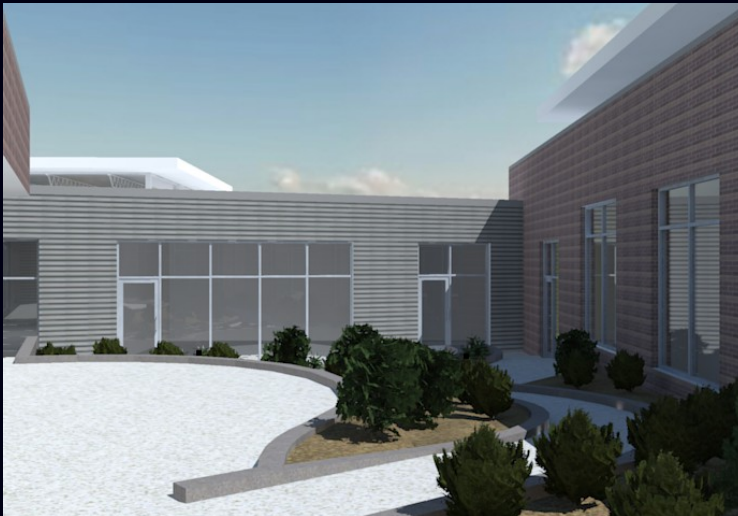
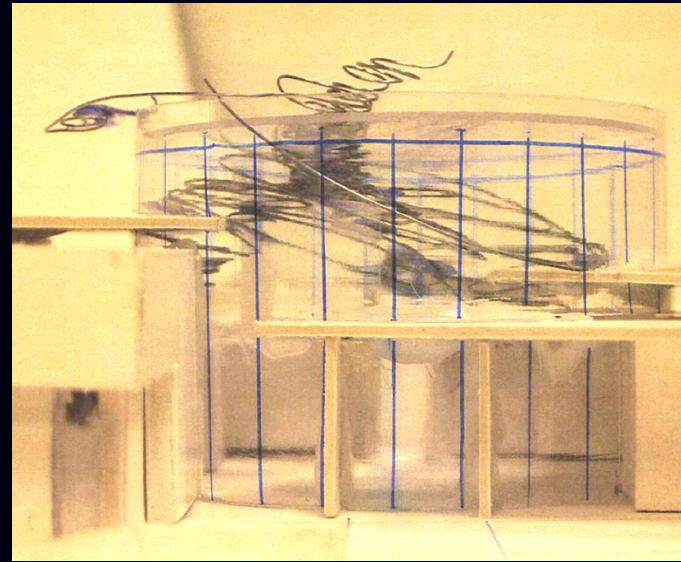
*Llooppi*, 2004

Fiberglass, aluminum, paint, LED lighting  
Leawood City Park

*Spooked*, 2004

Life-size bronze deer  
Tomahawk Creek Parkway, Leawood

# Johnson County, KS 1% for Art Program – Adopted, December, 2006



**Suikang Zhao and Treanor Architects**

*Title TBD, 2011*

Juvenile Justice Facility

Glass, steel, concrete



# Nerman Museum of Contemporary Art – Johnson County Community College



**Jonathan Borofsky**

*Walking Man (On the Edge)*, 1995

Fiberglass and steel

Nerman Museum of Contemporary Art

Johnson County Community College

# Kemper Museum of Contemporary Art – DST Systems, Inc.



**Michael Rees**

*Putto 2x2x4, 2005*

Animation and LuminOre iron on fiberglass over expanded polystyrene foam and steel

Collection of the Kemper Museum of Contemporary Art, Kansas City, Missouri

Museum Purchase made possible by a gift from DST Systems, Inc.

12<sup>th</sup> Street between Broadway and Central

# Lee's Summit *Art Detour*- Temporary Public Art Program

Arts and culture are a part of Lee's Summit. They define who we are, give us a sense of place and directly impact the quality of life in our community. Arts and culture — in the context of quality of life — has even been incorporated into several key performance areas (KPAs) throughout the citizen driven 2009 Lee's Summit 360 Strategic Planning Process.

~2010 Missouri Arts Award Nomination



**Jorge Garcia**  
*Harmonium*, 2007  
Acrylic and steel



# Blue Springs, MO – *Time in Place*, Temporary Public Art Program



**Mark LaMair**

*Passing Through Time and Place*, 2010

Steel

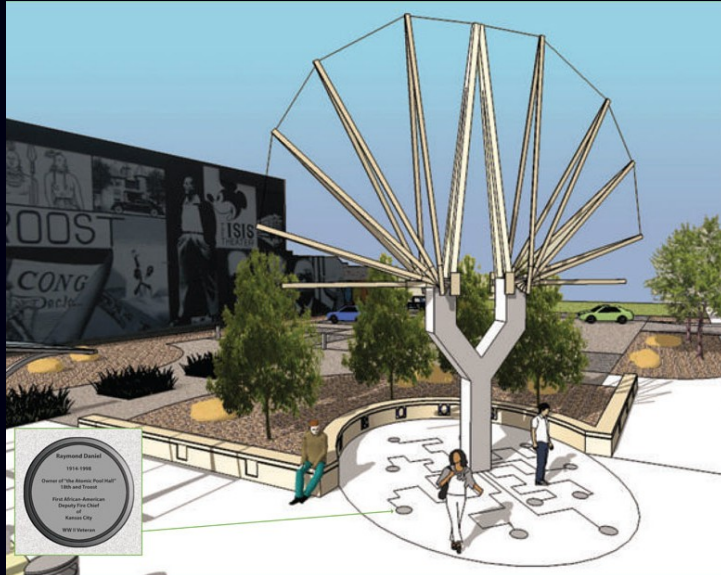


**Brian Zimmerman**

*Parenthesis*, 2010

Steel

# Kansas City Area Transit Authority



**KC ATA Troost MAX Line**  
**31<sup>st</sup>, 39<sup>th</sup>, and 75<sup>th</sup> St.**  
Jefre  
Matt Dehaemers  
David Dahlquist



Kansas City Area Transit Authority – 75th & Troost Ave

## National Trends



Two recently installed city sculpture parks. . .



**Pappajohn Sculpture Park, Des Moines, IA 2009**

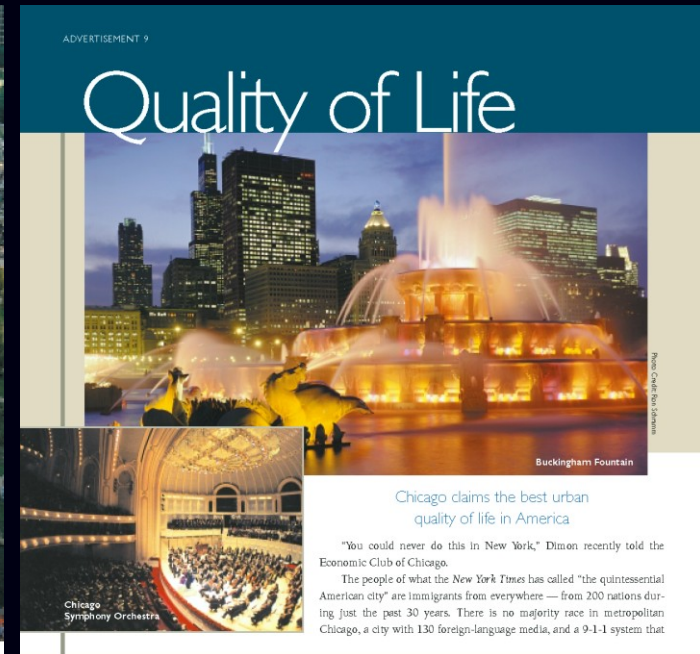


**City Garden, St. Louis, MO, 2008**

Numerous U.S. cities are staking their claim to the future in large part on arts and culture



# Chicago



"The architecture of Chicago's economic development strategy is three braided pillars.....Workforce, Quality of Life and Infrastructure."

Page from the World Business of Chicago and Chicago Convention and Visitors' Bureau Economic Development brochure.



## OMAHA

invites you to experience a city filled with creative energy. Explore the world's largest indoor desert, feel airborne as you walk across one of the longest pedestrian bridges in the country and explore the Old Market Entertainment District filled with shops, pubs, innovative restaurants and artistry on every corner. Discover Omaha it's all right here.



OMAHA'S HENRY DOORLY ZOO



JOSELYN ART MUSEUM



REMIS CENTER FOR ART



HOT SHOPS ART CENTER



MORMON TEMPLE

Research shows Omaha surpasses (in cultural and performing arts per capita) neighboring Des Moines, Oklahoma City, Topeka, Tulsa and Wichita for its cultural attractions, while lagging behind Denver, Kansas City and Minneapolis, Minnesota for cultural attractions  
[http://en.wikipedia.org/wiki/Tourism\\_in\\_Omaha](http://en.wikipedia.org/wiki/Tourism_in_Omaha)



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**Iowa West Public Art**

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ART  
LIVES**

**NEWS from iowa west public art**

Council Bluffs' public art in the *AAA Living Magazine* (p. 60)  
[READ MORE.](#)

*Group Travel Leader* features Iowa West Public Art collection.  
[READ MORE.](#)

Spirit Magazine Showcases New Sculpture Garden  
[READ MORE.](#)

The master planning process culminated in the designation of more than 50 sites for potential placement of public art in the city of Council Bluffs. In addition, the Public Art Master Plan puts forth a mission that "by 2015 Council Bluffs will become a prosperous urban area known for its cultural enlightenment and public art collection."

Including Kansas City

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### The Nelson-Atkins Museum of Art

The Nelson-Atkins Museum of Art is recognized as one of the premier art museums in the nation. The free museum recently opened the Bloch Building.

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## Arts & Culture

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Kansas City and the visual arts truly go hand in hand. Internationally known museums, dynamic gallery districts and outstanding performances create a colorful palette that attracts locals and visitors.

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### Listen to the Locals: Arts Around



Four creative Kansas Citians reveal their local sources of inspiration. [Learn More](#)

### Theater Favorites for Kids



From puppet shows to live plays and musicals designed just for younger audiences, Kansas City has plenty of quality theater options the whole family can enjoy together. Check out a few of our favorites. [Learn More](#)

### Quotable Kansas City

"The arts' is plural here for a reason—there are enough venues to keep your calendar filled for months."

— Southwest Airlines Spirit

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DRIVING INNOVATION AND THE ARTS

FRIDAY, NOVEMBER 5

GRAND BALLROOM / KANSAS CITY CONVENTION CENTER

KEYNOTE SPEAKER

DANIEL PINK



The New York Times and BusinessWeek Bestseller

"THIS BOOK IS A MIRACLE. Completely original and profound."  
—Tom Peters, author of *In Search of Excellence*

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WITH NEW  
MATERIAL

A  
WHOLE  
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MIND



WHY RIGHT-BRAINERS  
WILL RULE THE FUTURE

DANIEL H. PINK

Daniel H. Pink

author of The New York Times bestseller  
*A Whole New Mind*

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The Surprising Truth  
About What Motivates Us

## ANNUAL LUNCHEON



### 2010 DTC Annual Luncheon

Friday, December 10, 2010

11:00 a.m. to 1:30 p.m.

Grand Ballroom, Kansas City Convention Center

The 2010 Downtown Council Annual Luncheon will focus on the role of the arts in the future of Downtown Kansas City. Downtown has the highest concentration of cultural amenities in the region and is home to one of the most vibrant arts communities in the nation. A recent New York Times article captured the vibrancy of downtown and highlights many of the art galleries and artists work/live shops. Our pivotal moment is at hand with the 2011 opening of the Kauffman Center for the Performing Arts. The Grand Ballroom at the Kansas City Convention Center will be the location of the event, overlooking the Kauffman Center for the Performing Arts as construction continues. Prior to the luncheon, the Experience Downtown exhibit, highlighting more than 50 new developments, creative industries, artists, cultural, entertainment and arts activities and new retail will take place in the lobby.

### Meeting Highlights

- **Key Note Speaker: Rocco Landesman**, Chairman, National Endowment for the Arts
- Presentation of the **J. Philip Kirk, Jr. Award**, the Downtown Council's premier award in Recognition of Community Vision and Downtown Stewardship.
- Announcement of the **Urban Hero Awards** honoring entrepreneurs and individuals who have made a positive difference in the Urban Core.
- Prior to the luncheon, guests will participate in the **Experience the Art of Downtown Exhibit** highlighting more than 50 artists, galleries, new developments, cultural and entertainment activities will take place in the lobby overlooking the performing arts center.



Rocco Landesman, Chairman,  
National Endowment for the  
Arts.

### News

[Annual Luncheon to Feature Rocco Landesman, 9/7/10 Blog Post](#)

[One-year countdown begins for KC's jewel: the Kauffman Center, 9/27/10](#)



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KC creates more advertising  
than all but two other cities in  
the U.S.

KC CAREERS

## Creative Industry

cre·a·tiv·i·ty - the ability to transcend traditional ideas, rules, patterns, relationships, or the like, and to create meaningful new ideas, forms, methods, interpretations, etc.; originality, progressiveness, or imagination.

Creativity is KC's greatest commodity. As the home of Hallmark Cards, the world's largest creative expression company, creativity and innovation is truly in our DNA.

In its broadest sense, creativity can be applied to almost any industry. In this section, we'll use the traditional definition to profile our graphic and interactive design, photography, film and advertising industries.

- KC ranks 4th in the country for its concentration of visual artists
- KC ranks 6th in the country for commercial/industrial designers
- KC ranks 7th in the country in the number of visual artists
- KC ranks 12th in the country for its concentration of architects
- KC is home to the nation's 6th largest Ad Club chapter

More on KC's [Arts and Culture](#)



Play to your strengths

## Kansas City Municipal Art Commission

[www.kcmo.org/CKCMO/Depts/GeneralServices/Facility/MunicipalArtCommission](http://www.kcmo.org/CKCMO/Depts/GeneralServices/Facility/MunicipalArtCommission)

## Kansas City Municipal Art Commission Public Art Catalog:

[www.kcmo.org/idc/groups/captialimprovementsmgmt/documents/capitalimprovementsmgmtoffice/015495.pdf](http://www.kcmo.org/idc/groups/captialimprovementsmgmt/documents/capitalimprovementsmgmtoffice/015495.pdf)